



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

GOWRIVAKKAM, CHENNAI - 600073

Department of biotechnology

Cordially Invites you for a

Seminar on
Use of IP in Business and Industry

Resource Person

Dr. Dinesh Kumar

*Assistant Professor
SIMPRA College of Education*

Date: 04.03.2020

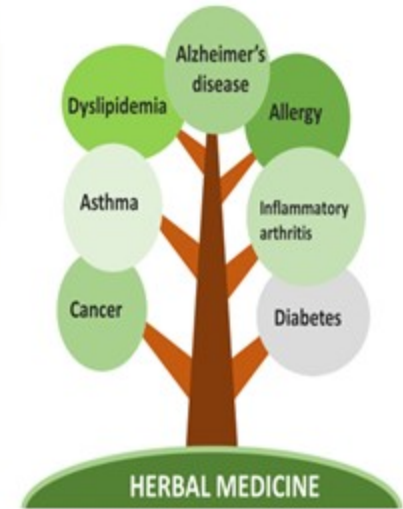
Time: 11.00 AM - 12.30 PM

In the presence of

**Dr. K. Vasudevan
Chairman**

**Dr. V. Vishnu Karthik
Vice Chairman**

**Er. V. Prasanna Venkatesh
Vice Chairman**



Venue: Seminar Hall

**Dr.M.Uma
Principal**



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivaikam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

Academic Year: 2019-2020

Event name	Seminar on "Use of IP in Business and Industry"
Details of the event	It gives the owner of the property the opportunity to share their creations with limited competition and protects the company's competitive point of differentiation. Intellectual property rights can sometimes be an extremely valuable bargaining tool rights, and it can be sold for financial gain.
Date of the event	04.03.2020
Venue	Seminar Hall-PSVASC
Resource person / Guest speaker	Dr. Dinesh Kumar Assistant Professor SIMPRA College of Education
No. of participants	89
Event Coordinator	Biotechnology
Organized by Department / Committee / Club	Dr. K. Deepalakshmi

Details of the event

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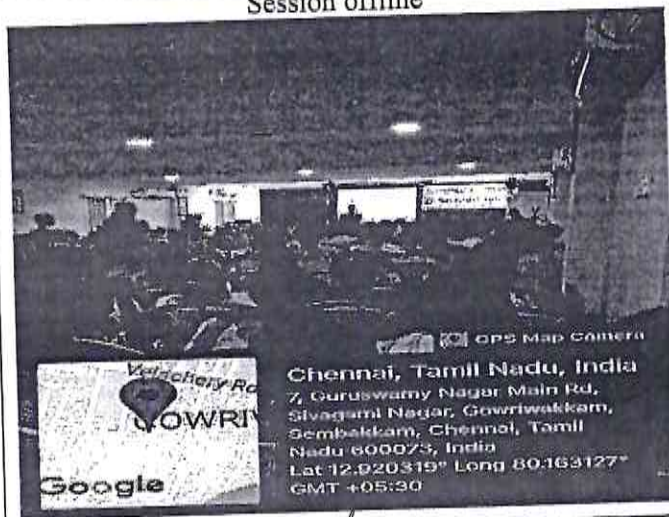
Venue: Seminar Hall

Dr. M. Mani
Principal

IQAC
Date: 04.03.2020
Time: 11.00 AM - 12.30 PM

Dr. K. Venkatesh
Vice Chairman

Session offline



K. O. —————

Event coordinator

B. Kalpana

PRINCIPAL
PRINCE SHRI VENKATESHWARA
ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600 073.

Principal

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